

Ariba LIVE 2008 – May 12-15, 2008 The Venetian, Las Vegas, NV



Sponsorships Available for Ariba LIVE 2008

Register now for sponsorships at Ariba LIVE 2008! Next year, Ariba LIVE 2008 will be held at the Venetian Resort and Casino May 12 - 15, 2008 in Las Vegas. The conference will bring together professionals from around the world to share ideas and learn about the latest solutions and offerings in Spend Management.

We expect more than 1,300 attendees and 35 exhibiting companies, as well some of the industry's top purchasing leaders and visionaries. You won't want to miss out on sponsoring this event.

Supplier Sponsorships – Ariba LIVE 2008

Supplier Bronze Package - \$15,000

7 available

Floor Plan Upgrade for Bronze Booth Package: 10 X 20 for additional \$5,000

- One complimentary 10' x 10' booth space in the Partner Showcase premier location
- Four (4) complimentary Full Conference Registrations. Other registrations can be purchased at 20% off.
- Company logo and link on Conference web site
- Company name and color logo on Conference electronic invitation
- Company name, color logo, and 75-word company profile in conference program guide
- Main Stage Logo advertisement
- Daily Cleaning

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- 1,000 Watt electrical outlet

In addition to your sponsorship, you may choose one of the following:

- a) Golf Green sponsorship– 4 available – TBD???
- b) Espresso Cart Sponsorship – 2 available
- c) Post-conference email blast to conference attendee database in conjunction with Ariba post mailing

Supplier Basic Exhibitor PACKAGE -\$7,500

4 available

Floor Plan Upgrade for all Booth Packages: 10 X 10 for additional \$2,500 (If upgraded to 10 X 10, pop-up booth permitted)

- One complimentary 6' x 8' booth space in the Partner Showcase (*Table Top Booth ONLY!*)
- Two (2) complimentary Full Conference Registrations
- Company logo and link on Conference web site
- Company name and color logo in the electronic invitation
- Company name, color logo, and 40-word company profile in conference program guide
- Main Stage Company Name advertisement
- Daily Cleaning
- 500 Watt electrical outlet

ARIBA READY Supplier PACKAGE* -\$7,000

1 available

* Requires Ariba Ready program membership (contact aribaready@ariba.com)

Floor Plan Upgrade for all Booth Packages: 10 X 10 for additional \$3,000 (If upgraded to 10 X 10, pop-up booth permitted)

- One complimentary 6' x 8' booth space in the Partner Showcase (*Table Top Booth ONLY!*)
- Four (4) complimentary Full Conference Registrations
- Company logo and link on Conference web site
- Company name and color logo in the electronic invitation
- Company name, color logo, Ariba Ready designation highlighted, and 50-word company profile in conference program guide
- Certification Signage at Booth
- Main Stage Company Name advertisement with Ariba Ready designation highlighted
- Daily Cleaning
- 500 Watt electrical outlet

SUPPLIER ANCILLARY SPONSORSHIPS

Ancillary sponsorships are a great way to increase your visibility at Ariba LIVE 2007.

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Conference Breakout Track Sponsor	\$5,000	8 Available
Conference Bag Insert	\$3,000	1 Available
Conference Guide Advertisement	\$3,500	5 Available
Cyber Café (Cyber Station)	\$6,000	4 Available
Internet Kiosks	\$2,000	3 Available
Registration Sponsor	\$8,500	1 Available
Specialty Drink Sponsor	\$4,000	2 Available
Welcome Reception Entertainment	\$8,000	1 Available
Hotel Room Drop Advertisement	\$8,000	1 Available
Lanyard Sponsorship	\$10,000	Sold Out
Room Key Sponsorship	\$10,000	Sold Out
Main Stage Sponsor	\$2,000	3 Available

Ancillary Sponsorships Descriptions

Please find detailed information regarding the individual sponsorships below. If you have any questions regarding these descriptions, please feel free to call **Eric Sims at 866-583-5988**.

Conference Breakout Session sponsorship

8 Available - \$5,000 each

Select this sponsorship to have your logo appear on prominent signage for each conference breakout within a specific Track. This signage will appear in front of every breakout room. You will be able to also place a piece of collateral or gift on the seat within the session room itself. Your logo will also appear on the screen, prior to the start of the session.

Conference Bag Insert

1 Available - \$2,500 each

Select this sponsorship to have one piece of your company literature placed in the Conference Bag. This insert will be given to every attendee at the conference. This is a great way to get your company messaging to everyone.

Conference Guide Advertisement

5 Available - \$3,000 each

Select this sponsorship to have your company advertisement placed in the conference guide. All attendees at the conference will receive this guide and will use it to navigate through the 2½-day event.

Cyber Café (Cyber Stations)

2 Available - \$5,000 each

Select this sponsorship to have your company logo and company business cards placed at your own cyber station, within the cyber café. This high-traffic area will be seen and used by all attendees at the conference.

Internet Kiosks

2 Available - \$2,500 each

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Select this sponsorship to have your company logo and company business cards placed at one of the remote Internet Kiosks throughout the conference hotel. This Internet Kiosk can be used by attendees to log on to their own personal pc.

Registration Sponsor

1 Available - \$7,500

Select this sponsorship to display your company logo and messaging near the registration desk. Your logo and messaging will be seen by all attendees at the conference. You will be permitted to submit a banner and two posters that display company messaging.

Specialty Drink

2 Available - \$3,000 each

Select this sponsorship to host a special bar at the Welcome Reception (Monday, May 12 or the Networking Reception on Tuesday, May 13). The specialty bar will feature the drink of your choice for a limited time – with a maximum of 200 drinks. You will be able to place your logo on the bar.

Entertainment

1 Available - \$5,000 each

Welcome Reception – Select this sponsorship to host the entertainment for the Monday, May 21 Welcome Reception. Your logo will appear on stage with the entertainment.

Ancillary Sponsorships Descriptions Continued

Hotel Room Drop

1 Available-\$8,000 each

Select this sponsorship having the opportunity to make a room drop to all attendees of the conference. This room drop could include, but is not limited to, literature or a gift of some kind. There will only be one room drop per night.

Lanyard Sponsorship

1 Available - \$10,000 **(Sold Out)**

Select this sponsorship to provide lanyards, displaying your company logo, to all conference attendees. This sponsorship is separate from the Conference Badge Sponsorship, but can be selected together for a special price of \$10,000.

General Session Sponsorship

3 Available - \$3,500

Select this sponsorship to have your company logo displayed as the General Session Sponsor. All attendees will see the signage with your logo displayed and will hear the sponsorship announced from the main stage speaker.

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PLEASE NOTE***

The sponsorships listed above and throughout this document may change or may increase in opportunity from now until the event in May, 2008.

Securing a sponsorship now will ensure that you and the sponsorship are confirmed.